

# Tie Contest Entry Form

By now, you have probably noticed that your 'adopted' Pilot wears an amazing tie! Not every Southwest Pilot gets to wear this tie, only the ones that were 'adopted'! Did you know that this cool tie was designed by a student just like you? It's true! Every year there is a contest, the winner, is the student who designs the most amazingly creative, interesting, colorful tie. So break out those crayons, let the creative juices flow and send us your masterpiece! Next year, you just might see your artwork adorning the necks of Southwest Pilots all over the country!

## THE RULES

- All artwork and information must be completed on the Adopt A-Pilot Tie Template (see reverse)
- The drawing must be done in crayon, markers, or colored pencils.
- Only one design per student.
- Only one student per design.

## TIPS FOR SUCCESS

- We are looking for a design that accurately represents the core principals of the Adopt-A-Pilot program. Things to think about :
  - What did Adopt-A-Pilot mean to you?
  - What did you learn?
  - What did you like best about Adopt-A-Pilot?
- What did this year's tie look like? Would something different be good for next year.
- Use your F.L.I.G.H.T. Values! We love seeing everyone's' creativity.
- Artwork that is neat, clear, vivid and eye-catching is always a good idea!

## IF YOUR TIE IS CHOSEN

- Southwest will re-create your design in adherence with our design specifications. The final design will closely represent your artwork but will not be an exact replica.
- Entries from all over the country are narrowed down to several finalist. The top 5 designs are then voted on by our Southwest Pilots.
- If you win:
  - You will get your very own Adopt-A-Pilot tie with your name and hometown printed on the back.
  - You will receive an official plaque commemorating your achievement.
  - Your name and artwork may be included in materials used by Southwest Airlines. Hundreds of Pilots will wear your design during the 2021 Adopt-A-Pilot year - YAY!!

The fine print! All artwork submitted becomes the property of Southwest Airlines and will not be returned. No official compensation in cash or trade to be awarded for submissions and/or selected artwork. Southwest Airlines and its manufacturers reserve the right to modify any and all artwork submitted. Selected student designs will be given name credit for their work.

Adopt-A-Pilot®

# Tie Template

Student Name:

Teacher Name:

School Name:

School City & State:

Pilot Name and Base:

## NOTE TO TEACHERS

- Please collect all submissions and mail them in a single envelope.
- All artwork must be received by June 12, 2020
- Mail to:  
Southwest Airlines  
Adopt-A-Pilot/HDQ-1CV  
2702 Love Field Dr  
Dallas, TX 75235-1611

